

To: Ziegler.Sam@epamail.epa.gov[Ziegler.Sam@epamail.epa.gov]
From: Yelensky, Erica
Sent: Mon 6/5/2017 5:43:24 PM
Subject: FW: \$ Potentially Available for Marine debris related work- Clean Bay Program & Rethink Disposable?

Sam,

I wanted to let you know that Molly alerted me to some EPM funding available from headquarters via the new TFW/UW/NEP partnership branch for source reduction work (the email chain below). Been talking with Tom about possible projects this money could be used for. There's about \$10k– \$25,000 per project available (total pot = \$130,000). Two-page proposals are due June 8.

One idea is to enhance the [Rethink Disposable](#) work they already have in their work plan as this was underfunded. Tom is also interested in examining the data the city of Santa Monica has collected since implementing EPS in bag bans to understand the effectiveness of those bans. We are talking later today to hash this out for more.

We can talk more during our check in tomorrow.

Thanks,

Erica

From: Yelensky, Erica <Yelensky.Erica@epa.gov>
Sent: Wednesday, May 31, 2017 4:48 PM
To: Tom Ford
Cc: Heather Burdick; Martin, Molly; Marcelo Villagomez
Subject: \$ Potentially Available for Marine debris related work- Clean Bay Program & Rethink Disposable?

Hi Tom,

EPA HQ has money available (~\$10 K – \$25K) for Marine debris/trash free waters work in CCMP study areas (for more info see the email below).

I remember Marcelo mentioning that the current \$5000 budgeted to work with Clean Water Fund to incorporate Rethink Disposable into your Clean Bay Program wasn't enough, i.e. Clean Water Fund needed more funding. Does this sound right?

The two-page proposals are due June 8, and if we got the money, then it could be added onto your FY 18 NEP award.

The mandatory and nonmandatory criteria are below. Much of it is in EPA speak. I also included the rethink disposable work from your work plan below.

Do you have time to talk tomorrow to see if this would be a good fit? My schedule is open from 10 AM – 4 PM.

Criteria we want all proposals to meet:

- Integration of Trash Free Waters (TFW) projects in Urban Waters (UW) Federal Partnership or small grant recipient areas and/or **NEP CCMP** study areas.
- Projects that have a vehicle ready to use the reprogrammed money.

Non-mandated factors we will consider:

- Demonstration of existing coordination with UW ambassadors, UW small grant recipients, and/or **NEP programs**.
- Demonstration of wider stakeholder engagement.
- Transferability: can this project be replicated elsewhere (extra credit for any ideas on how to do that!)?
- Is the project in your TFW Regional work plan already?
- Is the project in one of the ten areas described in the attached draft TFW program integration place-based opportunities areas (described by Emma Maschal on last TFW call). **YES**

- **Prioritizing trash prevention over cleanup events.**

**** NEW: Single Use Disposable Products Reduction Initiative**

In FY18, through partnerships with local stakeholders, Rethink Disposables (a program of Clean Water Action and Clean Water Fund), and the Surfrider Foundation's Ocean Friendly Restaurant Program, TBF will work to reduce single use disposable items from food service establishments. This program addresses the prolific amount of disposable food service products (i.e. straws, lids, stirrers, cups, utensils, etc.) found in stormwater and marine debris and focuses on stopping the pollution at its source. TBF will identify trash "hot spots", conduct waste audits at food service establishments, provide technical assistance to restaurants to encourage the use of durable products rather than disposable items, and seek additional funding.

1.2c Implement the Clean Bay Restaurant Certification Program

Implementation of the Clean Bay Certified program	TBF	Lead	Cities in the Bay Watershed	Monthly program meetings; seek grants and funding (ongoing); semi-monthly online promotion; award events in Jan/Feb 2018; conduct restaurant staff interviews; media outreach
Support restaurant inspections by Cities	TBF	Support	Cities in the Bay Watershed*	Annual or monthly inspection of restaurants (350 annually)
** NEW: Community Composting and Community Supported Agriculture Outreach	TBF	Lead	Social Justice Learning Institute, LA Compost, cities in the Bay Watershed, restaurants	2-3 restaurant composting programs, 1-2 composting hubs, program flyer/brochure
** NEW: Single Use Disposable Products Reduction Initiative	TBF	Lead	Rethink Disposables, Clean Water Action, Clean Water Fund, Surfrider Foundation	Conduct monthly program meetings; seek grants and funding (ongoing); complete waste audit training for TBF staff; establish waste audit and program protocol for food service establishments

From: Martin, Molly
Sent: Wednesday, May 31, 2017 10:23 AM
To: Yelensky, Erica <Yelensky.Erica@epa.gov>
Subject: FW: TFW/UW/NEP - FY17 EPM funding available from HQ for integration work (proposal deadline is 5pm Eastern on Thursday, 6/8)
Importance: High

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E-mail: Martin.Molly@epa.gov

From: Nandi, Romell
Sent: Wednesday, May 31, 2017 11:06 AM
Subject: TFW/UW/NEP - FY17 EPM funding available from HQ for integration work (proposal deadline is 5pm Eastern on Thursday, 6/8)
Importance: High

Hi, everyone:

For those of you who were not on last Wednesday's TFW call, my name is Romell Nandi, and I officially joined the TFW team as of yesterday. Part of my TFW purview will be to keep track of Regional TFW efforts so that the team at HQ can more effectively help you accomplish what you are trying to do, and to better track how the TFW program is progressing nationally.

Yesterday, May 30, was the first day of our newly reorganized Office of Wetlands, Oceans, and Watersheds. TFW, Urban Waters (UW), and the National Estuary Program (NEP) are the three constituent programs of the newly created "Partnership Programs Branch" (PPB) under Branch Chief Surabhi Shah. One of the goals of PPB is to better integrate our three constituent programs because we believe that doing so will lead both to programmatic efficiencies, and (hopefully) to better environmental outcomes. That said, we are still figuring out what it means to integrate these programs. Although there will still be activities and initiatives that are independent to each program, we are looking for ways to advance this integration.

As mentioned on the TFW call last Wednesday, one of the ways we are going to try to advance integration is for HQ to send FY17 EPM funding to Regions for Trash Free Waters projects that also carry out activities in UW sites (Federal Partnership or small grant recipient sites: see <https://www.epa.gov/urbanwaterspartners/about-urban-waters-federal-partnership> and <https://www.epa.gov/urbanwaters/map-urban-waters-small-grants#tab-3> for UW locational information) or NEPs (i.e. CCMP study areas) in your Region.

Details for soliciting HQ funding:

We have up to \$130,000 in total funding available. We have no formal upper or lower bounds on funding for individual projects; instead we will consider possible funding for each proposal in light of the funding requests for other proposals, and will also consider partial funding of projects. We may also contact you if we have any questions about your proposal.

Criteria we want all proposals to meet:

- Integration of TFW projects in UW Federal Partnership or small grant recipient areas and/or NEP CCMP study areas.

- Projects that have a vehicle ready to use the reprogrammed money.

Non-mandated factors we will consider:

- Demonstration of existing coordination with UW ambassadors, UW small grant recipients, and/or NEP programs.
- Demonstration of wider stakeholder engagement.
- Transferability: can this project be replicated elsewhere (extra credit for any ideas on how to do that!)?
- Is the project in your TFW Regional work plan already?
- Is the project in one of the ten areas described in the attached draft TFW program integration place-based opportunities areas (described by Emma Maschal on last TFW call).
- Prioritizing trash prevention over cleanup events.

I apologize for the short-turn-around, but our management has requested that we get the money out as soon as possible. **So please send me project plans and funding requests by 5pm Eastern on Thursday, June 8th at the latest.** The money will be conveyed through reprogramming - no other options are available for conveying the money. I need particular information in order to do the reprogramming, so please send me as part of your proposal:

- Description of project (try your best to limit to no more than two pages while addressing the mandatory and any non-mandatory criteria you choose to, above – you do not need a budget breakdown unless you want to send one)
- Dollar amount requested
- Program contact name and phone number
- If you are adding the funds to a contract or grant (with name of contractor or grantee)

Important note: in order to not run afoul of the grant competition policy, we can only

allow only \$25,000 total (of the approximately \$130,000 we are making available, not per grant) to go for new grant work not already articulated in an existing grant workplan. Beyond that \$25,000 amount, any money added to a grant must be for existing work in a grant workplan (i.e. you cannot amend the grant to do additional work because you are getting more funding).

There is no limit to the amount of available money that can be put into contracts.

I will inform you via email no later than June 16 if your project has been chosen for funding or not. If your project is chosen for funding, then when the reprogramming has been completed, I will send you a screenshot with the reprogramming number so you know when your Region has received the money.

Feel free to call me or email me with any questions you may have. Thanks.

Romell Nandi

Office of Wetlands, Oceans, and Watersheds

Partnership Program Branch

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